

COMPARISON CHART OF ALLOWED AND PROPOSED SIGNAGE

Allowed per Sign Ordinance Along IH 35			Conditional Sign Permit
SIGN TYPE	Pole Sign <i>(Current sign type of existing sign/required dimensions without electronic message cabinet)</i>	Electronic Message Pole Sign <i>(Requested sign type/required dimensions with electronic message cabinet)</i>	Electronic Message Pole Sign <i>(As proposed with electronic message cabinet)</i>
AREA	400 sq. ft.	200 sq. ft. total area with a maximum 100 sq. ft. area per sign face	913.60 sq. ft.
HEIGHT	40 ft.	40 ft.	57 ft.