



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, the VictimTOHero.com community will observe the 16th annual International Parental Alienation Awareness Day and host their virtual Boundless Love event on April 25th, 2021; and

WHEREAS, behaviors such as speaking negatively about a parent to, or in front of, a child can destroy the bond between a loving parent and child; and

WHEREAS, parental alienation deprives children of the right to love and be loved by their whole family, resulting in a psychological impact on children, and as such, it is considered a form of child abuse; and

WHEREAS, VictimToHero.com is a platform by Sparkle Media that provides education and resources to a worldwide community of parents and children who are affected by parental alienation, and promotes public awareness about parental alienation; and

WHEREAS, Boundless Love is an event where parents and extended family members are empowered to celebrate their love for their children and post videos and photos on various social media platforms; and

NOW, THEREFORE, I, RUSTY BROCKMAN, Mayor of The City of New Braunfels, in recognition thereof, do hereby proclaim April 25th to be “International Parental Alienation Awareness Day”.

“Parental Alienation Day April 25, 2021”

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 14th day of June 2021.

CITY OF NEW BRAUNFELS

RUSTY BROCKMAN, MAYOR