

## Historic Preservation Full Day Session Agenda

550 Landa St, New Braunfels, TX 78130

### **8am - Background and Introductions (Light Breakfast Items)**

- Simple introduction into my background and experiences as a preservation planner, commissioner, and developer. Includes an introductory ice breaker to get to know the group and talk about personal experiences with historic preservation.

### **8:30am - Historic Preservation Basics**

- Presentation geared towards the basics such as understanding the importance, the different levels of preservation, various preservation regulatory tools, and preservation roles within the public and private realm. This time will ensure there is a basic level of understanding for the rest of the day.

### **10am - Navigating Historic Preservation**

- One of the most difficult aspects of historic preservation is navigating the everyday dilemmas that planners encounter; historic places foster passionate emotions and people will be engaged. I'll walk through some examples and experiences I have encountered from both the public and private side and how to effectively navigate these situations. An example: How we approach the public is different than a developer/builder than an elected official.

### **11am - Common Mishaps and Misconceptions**

- Presentation walking through some common mishaps and misconceptions that are experienced by historic preservation planners every day.

### **12pm - Lunch (Local Sandwich Shop)**

### **1pm - Innovative Strategies**

- What are other municipalities doing that have been successful? I'll dive into public-private partnerships and how they work, working with developers to see the upside of preserving, and how planners can facilitate the use of incentives through ongoing engagement and city programs.

### **2pm - Site Tour**

Opportunity to drive or walk some of the existing historic districts or landmarks and understand how some of the concepts and tools can be applied to real life districts and buildings.