



Proclamation

THE STATE OF TEXAS §
COUNTY OF COMAL §
CITY OF NEW BRAUNFELS §

WHEREAS, Atanacio Campos, Jim Streety, Ray Martinez have been named Living Legends of New Braunfels by the Braunfels Foundation Trust; and

WHEREAS, Atanacio “Nacho” Campos was born on Good Friday, April 15, 1949, in New Braunfels and into a family who valued family, education, hard work, and service. Nacho worked parttime both before and after school at City Bakery. He graduated from New Braunfels High School with a scholarship and work grant and attended Junior College at Schreiner Military Institute in Kerrville. After graduating with an associate degree from Schreiner, he left for the University of Texas at Austin and completed his undergraduate work there with a bachelor’s degree in History and was later accepted into law school at the University of Texas. In 1979, Nacho earned a license to practice law as well as completing his master’s degree in History, and soon after opened his own practice in Austin. In 1984, Nacho returned to New Braunfels, and served as a Trustee on the Board of New Braunfels Utilities for twenty years and retired from NBU in 2020. During his tenure as Trustee, NBU increased its capacity in every area – adding new wastewater plants and thousands of acres-feet of water. For his service to NBU, Nacho received the Robert H. Sohn, P.E., Public Service Award that recognizes individuals whose work helps ensure and advance our community’s best interests. As a founding member of the Headwaters at Comal non-profit organization, Nacho helped provide the vision for NBU’s conservation legacy. In 2020, the Greater New Braunfels Chamber of Commerce honored Nacho with Honors Hall Recognition for his extraordinary civic contributions. Nacho is married to Sarah Dixon and has three children, Andres, Brian, and Jennifer, five grandchildren, and one great-granddaughter. He still loves to cook and bake and continues to practice law. and provides leadership in the community he loves. His civic contributions to New Braunfels have helped make real the hopes and dreams of his ancestors and of the newest wave of “settlers” coming to New Braunfels every day.

WHEREAS Jim Streety graduated from Smiley High School, and attended Southwest Texas State University in San Marcos. Jim graduated from SWTSU with a degree in Education and finished one year of graduate school. Shortly after marrying his wife Janie, Jim got a coaching job at San Marcos Junior High School. In 1970, an opportunity came along to coach down the road at New Braunfels High School, so Jim and Janie, along with daughter Kimber and son Steven, became Unicorns. Coach Streety started out as an assistant in football, basketball, and track until a short four years later when he became Head Football Coach and Athletic Director. During Coach Streety’s seventeen seasons at New Braunfels, the Unicorns had ten playoff teams, four semi-final teams, and a record of 149 wins, 45 losses, and 2 ties. In 1991, Coach Streety accepted the job of Head Football Coach and Athletic Coordinator at Madison High School in San Antonio. Twenty-three years later, with 17 playoff appearances; including 10 quarterfinalist and three semi-finalist teams, Jim Streety returned to the Unicorns as the New Braunfels Independent School District’s Athletic Director. Jim Streety’s success on the field has paved the way for his impact in other areas as well. A good example of one these partnerships is the alliance between the City of New Braunfels and the New Braunfels Independent School District for refurbishing the playing fields at New Braunfels and Oak Run Middle Schools. He continually works to enhance partnerships between other community leaders for the good of our community’s youth. He serves as the president of the Texas High School Coaches Association and as a member and past director of the Texas High School Coaches Association Education Foundation. He served on the board of Habitat for Humanity and volunteered for the Food Bank. He is a deacon at Oakwood Baptist Church and a member of the non-profit Wurstfest Association. Just last year, he was inducted in the Greater New Braunfels Chamber of Commerce Hall of Honor.

WHEREAS, Ray Martinez In 1956 Ramiro “Ray” Martinez graduated from Rotan High School and enrolled at the University of Texas in Austin. After a semester, Ray left school and joined the Army where he was trained as a combat medic serving out his three-year commitment in Germany. After his Military Commitment, Ray returned to Austin and was accepted into the Austin Police Academy. In January of 1961, Ray Martinez became one of only three Hispanic Austin police officers, and later that same year, he married VerNell Schmidzensky. Ray was awarded the Austin Police Department Medal of Valor, named the Peace Officer of the Year by the National Police Officers Association, and was honored by the National Rifle Association for his heroism on August 1, 1966. In 1968, Ray left the Austin Police Department and was accepted as a Texas Department of Public Safety narcotics agent. In 1973, he applied for and was accepted into the Texas Rangers — again, one of only three Hispanic Rangers. In 1978, Ray was transferred to New Braunfels from his duty station in Laredo, and New Braunfels became home to “Ranger Ray.” Ray Martinez’s official public service to Texas continued until his retirement in 1991, but his service to New Braunfels was just beginning. As the parents of twin daughters, Janice and Janette, Vernell and Ray started helping with the girls’ school activities and functions. He joined the New Braunfels Noon Lions Club, chaired various committees, served as president, and earned the Melvin Jones Fellow and Lions Silver Spur recognitions. He also served as a director of the Comal County Crime Stoppers organization. A Greater New Braunfels Chamber of Commerce member, Ray earned his Blue Coat and Life Membership. He has served as the chair of and is an active member of the Retirees Are Progressive Council and the Military Affairs Committee. In 2002, he was awarded the Chamber’s Chair of the Board Award for Community Service and in 2007 was inducted into the Chamber’s Honors Hall. In 2018, Ray was recognized as a Pillar of the Community by the New Braunfels Herald Zeitung. Ray is a Senior Opa in the Wurstfest Association, and he and Vernell are members of the Friends of the Library and volunteer at the Saints Peter and Paul Thrift Store. Additionally, Ray has served as President of the Texas Rangers Association and as a director of both the Ranger Association and Foundation. He is a published author and has two buildings in Austin named for him.

WHEREAS the Braunfels Foundation Trust will honor these Living Legends at a luncheon at the McKenna Events Center on October 4, 2021.

NOW, THEREFORE, I, RUSTY BROCKMAN, by virtue of the authority vested in me as Mayor of the City of New Braunfels, do hereby proclaim Atanacio Campos, Jim Streety and Ray Martinez as

LIVING LEGENDS OF NEW BRAUNFELS

and urge all citizens to join the Braunfels Foundation Trust in honoring New Braunfels’ Living Legends.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of New Braunfels to be affixed this the 23rd day of September 2021.

CITY OF NEW BRAUNFELS

BY: _____
RUSTY BROCKMAN, Mayor