# CTTC Advisory Board February 13, 2024 Meeting Minutes

### **CENTRAL TEXAS TECHNOLOGY CENTER (CTTC) ADVISORY BOARD**

The City of New Braunfels in partnership with the City of Seguin established the Central Texas Technology Center (CTTC) Board to assist in the administration of the CTTC and its programs. The CTTC Board is charged with the responsibility of oversight for the CTTC and with keeping both City Council's informed on the operations.

10 members / 3-year terms, lifetime max of 2 terms / quorum = majority of duly appointed (6 of 10)			
NEW BRAUNFELS		SEGUIN	
Х	Rachel Behnke – New Braunfels ISD – Secretary (Education, 2 <sup>nd</sup> term expires 4/26/24)	х	Rick Bough – Seguin ISD (Education, 1 <sup>st</sup> term expires 12/31/24)
	Bret Bradberry - Caterpillar. – Vice-Chair (Engineering/ Technical Writing, 1 <sup>st</sup> term expires 4/26/23)	х	Jason Dinscore – CMC, steel - Chair (Manufacturing, 1 <sup>st</sup> term expires 12/31/23)
	Shane Hines – New Braunfels EDC (, 1 <sup>st</sup> term expires	х	Vanessa Ritenour – Navarro ISD (Education, 1 <sup>st</sup> term expires 12/31/24)
	Alan Luke – CGT US Limited (Manufacturing, 2 <sup>nd</sup> term expires 4/26/24)	х	Mark Long – First Commercial Bank (Financial Services, 1 <sup>st</sup> term expires 12/31/24)
	Tina Olcott, Comal ISD (Education, 1 <sup>st</sup> term expires 4/26/24)	х	Josh Wilson – GRMC (Healthcare, 1 <sup>st</sup> term expires

#### **OTHER MEETING ATTENDEES:**

Renee Martinez, Comal ISD Josh Schneuker, City of Seguin Jeff Jewell, City of New Braunfels Shannon Gildea, City of New Braunfels Mike Crowley, New Braunfels Chamber Dr. Veronica Garcia, Northeast Lakeview College Sharon Nittinger, Northeast Lakeview College Mike Anderson, TSTC Rusty Brockman, Cemex

Meeting called to order at 7:47am

Roll call; Quorum established with 6 of 10 appointed members present

Minutes from December 12, 2023 reviewed; motion made to approve minutes; seconded; minutes approved.

No citizen communication presented

#### **Discussion and Action**

Presentation and discussion on projected population and housing growth.

- Seguin estimates approximately 35,000; anticipates 5% growth every year until 2030 to reach 50,000, which is a 68% increase from 2020 census (handout). Question about primary challenge in infrastructure: concerns with a water provider.
- New Braunfels had 15,000 in 2010 and up to 105,000 in 2023; majority of new growth will be outside of city limits/ETJ
- Question from NLC about total number of those without high school diplomas; should we consider a GED program at the CTTC building. Need to explore what is currently available at Westside Community Center and in Canyon Lake.

#### **Reports and Updates**

ISDs:

- Navarro ISD starting IBCs, TxFAME Discovery Event, February is CTE Month, very active FFA program and a record amount of scholarship money at Guadalupe County show, Mayoral Proclamation will be next week, Job Shadowing day throughout the month at locations of their interest, Girls Exploring Manufacturing through Caterpillar, first Advisory meeting will be April 17, P-TECH Academy is growing
- Seguin ISD includes much of the above, also working on IBCs, identifying students that we need to provide help, Bond 2022 Ag Science Facility is in design phase; all student organizations are currently competing, PTECH is growing, looking for more opportunities in dual credit in welding, Associates in Education, Cybersecurity; buildoff will be April 19
- Question on Job Shadowing and who is hosting, good mix of industries
- Comal ISD much of the above, submitted Cybersecurity/IT PTECH
- NBISD ISD much of the above, won the San Angelo Ag Mech contest, competitions in progress, will be calling a bond, collective costs of health science instruction is over \$175,000, this may be an opportunity for an Academy model

Legislative Updates/ TSTC Long-Term Project

• TSTC Leadership will be in town next week to discuss real estate for consideration

#### TSTC Manager and NLC-CTTC Manager

Possible concerns with foundation; upcoming events – added Welding and IST, will do
an event in April; Church Hill Middle School will be sending 50 students to explore both
campuses February 28; collaboration on industry contacts and chamber initiatives; if
you know anyone who might want to adjunct, let Sharon know; how do we keep people
here; Gas plumbing is required for welding and also need for NLC; parking lot is getting
full and we need to be proactive since goal is to make CTTC busy; grounds maintenance
does not seem to be on a regular schedule; we want shared areas to have curb appeal;

Signage – there is still confusion about what CTTC is, would like a street sign for each campus from TxDOT and City Way Finding

• Subcommittee for signage: Josh, Sharon, Mike, Jason, Jeff

### TxFAME Lone Star Chapter:

Biggest hurdle right now is the number of spots we're able to offer, still actively
recruiting sponsors – currently at 19 spots. 15 of those will be new hires; Recruitment –
Discovery Event had over 100 attend with 15 applications filled out on the spot, have 35
high quality applications currently (compared to none last year), employability skills will
help applicants stand out; for those that aren't accepted we will waitlist them and
recommend Welding or IST which are both money-back guarantee programs; will be
attending SALE to recruit, need more small classroom events vs. table events (including
younger students); will begin reviewing applications March 1; will try to attend ISD
Signing Day Events

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## Alamo Colleges/NLC:

Been trying to get YMCA out here – do have MS at main campus, still trying to get an afternoon program, meeting again on Friday; Bezos Academy preschool will be ready for 80 students at NLC; interested in expanding out here for ages from 3-5. Classes being scheduled this summer to include English, Arts, Biology, Government, History, Accounting (hybrid), Economics (hybrid); Applications for Engineering program with automatic transfer to any TAMU campus are opening up; encourage support of short-term Pell Grants which are especially good for upskilling; still concerns with FAFSA, will likely release in April

# Chambers of Commerce/Cities:

- New Braunfels Regional Job Fair last with over 200 job seekers and 50 employers; Teacher back-to-school luncheon will be on August 1; Job trends we've seen is that last year this time they couldn't get people in the door, now they are fully staffed but many need upskilling; Teacher externship program for this summer in addition to Youth Career Expo and Manufacturing; convening on Child care
- Seguin Youth Career Expo held in January with over 800 8<sup>th</sup> graders; currently in Job Shadowing; Career Day coming up in March; Ashlynn Reed will be leaving for FAME USA

#### Items for next agenda

- Next meeting April 9th

Motion to adjourn, seconded, meeting adjourned at 9:10am