

MEETING MINUTES
NEW BRAUNFELS DOWNTOWN BOARD

January 19, 2021 8:30 A.M.

NBDB VOTING MEMBERS	PRESENT TODAY	NO. OF MEETINGS HELD SINCE APPOINTMENT	NO. OF MEETINGS ATTENDED SINCE APPOINTMENT
David Kneuper (5/2020) – Chair	Yes	43	43
Pat Butler (5/2019) – Vice Chair	Yes	35	34
Kelly Broussard (5/2019)	Yes	41	39
Curt Leonhart (5/2021)	Yes	40	34
Michael Agnese (5/2019)	Yes	23	17
Brandon Mund (5/2020)	Yes	21	18
Jill Poirier (5/2021)	No	21	12
Robin Jeffers (5/2019)	Yes	18	18
Dani Hensley (6/2020)	Yes	13	12
Jenny Wilson (7/2020)	Yes	12	11

Others in Attendance

Staff: Amy McWhorter, Jeff Jewell, Sam Hunter

Call to Order

The meeting was called to order by Chair Kneuper at 8:30 a.m.

Approval of Minutes

Motion by Member Hensley, seconded by Member Leonhart, to approve the minutes from the November 17, 2020 and December 15, 2020 meeting. Motion carried (9-0-0).

Citizens Communication

None.

Individual Items for Discussion

Item 4A – Discuss and consider a recommendation to City Council on the adoption of a resolution to create a Tax Increment Reinvestment Zone (TIRZ) in Downtown New Braunfels – Amy McWhorter, City of New Braunfels.

Mrs. McWhorter presented a quick update and refresher on the TIRZ timeline, boundaries, and funding.

Discussion followed on the public notice for the process.

Motion by Vice Chair Butler, seconded by Wilson, to recommend to City Council the adoption of a resolution to create a Tax Increment Reinvestment Zone (TIRZ) in Downtown New Braunfels. (9-0-0)

Item 4B – Discuss and review final Downtown Action Plan Report – Amy McWhorter, City of New Braunfels.

Mrs. McWhorter presented on the Downtown Action Plan key findings and action items for downtown.

Discussion followed on if the study could be used along with budget requests for projects downtown, if the

presentation could be shared with the Downtown Association, and next steps.

Item 4C – Update of Downtown Vacancy Reduction Grant – Amy McWhorter, City of New Braunfels.

Mrs. McWhorter gave an update that the project would be unable to be funded by EDC funding and an alternative fund source would need to be presented.

Discussion followed on potential funding avenues.

Item 4D – Downtown Stakeholders Meeting Update – David Kneuper.

Chair Kneuper stated there was discussion on wayfinding signs, crosswalk enhancements, art downtown, and a report from CBD on revenues downtown.

Item 4E – Development Update – Amy McWhorter, Jenny Wilson, Pat Butler.

Mrs. McWhorter presented on the Castell Corridor, NBU Main Plaza Site, Parking and Wayfinding Signs, Bulbouts and Pedestrian Crossings.

Discussion followed on the timing for the bulbouts and crosswalk.

Items for Future Discussion

Discussion followed on the TIRZ going to council and the Missing Middle Housing presentation.

No items were brought up to discuss at the next meeting.

Adjournment

There being no further business, the meeting adjourned at 9:16 a.m.


Chair

Date