

Landa Park Golf Course Advisory Board
Meeting Minutes
July 13, 2021

Attendees: John Coker, Chad Donegan, Jerry Heinemeyer, Elaine Lang, Cleo McCall, Chris Owen, Rob Smith, Mason Standley

Absent: Quint Alexander, Brody Dillard

Agenda:

Meeting called to order by Chair, Rob Smith at 6:00pm.

Minutes from February 9, 2021 approved without correction.

No Citizens' Communication

Discussion and Action

Item 5. A. Update to current By-Laws to align with Ordinance regarding ETJ

Chad outlined the current By-Laws Article III, Section 1, Appointments wording and the recommendation of the City Secretary to align the by-laws with the ordinance as the ordinance supersedes the by-laws. The specific wording is to include an Advisory Board member shall be a member of the city or the extraterritorial jurisdiction (ETJ).

Current wording: The Landa Park Golf Course Advisory Board shall be composed of nine (9) members who shall be residents of the City of New Braunfels. The members shall be appointed by the City Council and their terms shall be three-year (3) staggered terms. Unexpired terms shall be filled by the City Council.

Proposed wording [in red] to align with ordinance Sec. 86-66

The Landa Park Golf Course Advisory Board shall be composed of ~~nine (9)~~ **seven (7)** members who shall be residents of the City of New Braunfels. **Four members of the Board are at-large and shall be residents of the City of New Braunfels or the extraterritorial jurisdiction.** The members shall be appointed by the City Council and their terms shall be three-year (3) staggered terms. Unexpired terms shall be filled by the City Council.

Moved by Chris Owen, seconded and passed unanimously, 7 to 0.

Chad provided written reports on Course Maintenance Update, Tournament and Instruction and Q2 and Q3 Golf Course Financials. Chad provided oral report on LPGC 10-year strategic plan and Parks Update.

- Course Maintenance Update Highlights
 - Irrigation line and sprinkler heads damaged in recent Hinman Island Dr. will be covered by construction company doing the road work.
 - Course closed July 19 for routine aeration project.
 - Fence work at #17 and #9 and tree removal and replanting are planned for 4th quarter.
- Tournament/Instruction Update
 - League play 3rd quarter is 2,737 rounds and Legends is 22% of total League rounds. Request to delete GAGS listing and include with Legends listing as groups are combined.

- Over 2,400 golf rounds for 3rd quarter Events. April was the highest month with over 1,100 golf rounds.
- Forty-eight rounds for instruction.
- Excellent participation in STPGA events.
- Q2 and Q3 Golf Course Financial Update,
 - Course has had 7 of 9 record months – revenue and rounds exceeded projections. Course is on track to record 50,000 annual golf rounds and to exceed \$2 million in annual revenue. Reserve fund is anticipated to be over \$1 million if revenue projections are achieved. Debt service from 2013-2014 renovation will be over 20 years and is \$458,000 per year.
 - Chad has had three budget meetings with city staff with August 2021 date for budget submission to Council
 - Current revenue projections allow for increase pro shop staff, more cart porters to do more cart maintenance, more maintenance staff to do detail work such as weeding and edging. Approximately \$75,000 is needed for chemical and ag budget.
 - Other key projects are renovating porch behind the grill (\$200,000) and create more outdoor seating in covered pavilion planned for area near #3 green.
- Strategic Plan
 - The 10-year plan encompasses priority for staff increases, equipment needs and, plan for next golf course renovation (expected in 2024). Bunker upgrade and cart replacement is included in the plan.
- Parks Update
 - All work is expected to be completed by late October 2021
 - First asphalt layer is already on Hinman Island Dr.
 - Sidewalk and parking near Wurstfest are well underway.
 - New fencing is expected within next 2 weeks with required regrading, sprinkler heads, and sod

Agenda items for next meeting (no discussion)

- Course maintenance, tournament and instruction and golf course financials are standing agenda items.

Mason requested to correct Ordinance language as follows: Landa Park Golf Association to New Braunfels Golf Association (Sec. 86-66, (1)).

Chad will email strategic plan to Advisory Board.

Meeting adjourned at 7:02pm.

Respectfully submitted,
 Elaine Lang
 Secretary