



**CITY OF NEW BRAUNFELS, TEXAS
PARKS AND RECREATION ADVISORY BOARD
MEETING
CITY HALL - COUNCIL CHAMBERS
550 LANDA STREET**



TUESDAY, OCTOBER 19, 2021 at 6:00 PM

AGENDA

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES

- A) Discuss and consider approval of the September 14, [21-953](#) 2021 minutes of the Parks and Recreation Advisory Board.

Stacey Dicke, Director

4. RECOGNITIONS/ANNOUNCEMENTS

5. CITIZENS' COMMUNICATIONS

This time is for citizens to address the Park and Recreation Advisory Board on issues and items of concerns not on this agenda. There will be no Board action at this time.

6. PRESENTATIONS

Landa Lake Dam Structure Update

- A) Landa Lake Dam Structure Update [21-1070](#)
Mark Enders, Watershed Program Manager
- B) River Update [21-1103](#)
David Davenport, River Committee Chair/Park Board Representative
- C) Das Rec Update [21-1102](#)
Stephanie Chelar, Das Rec Recreation Manager
- D) Park Projects Update [21-1072](#)
Stacey Dicke, Parks and Recreation Director

7. DISCUSSION AND ACTION

- A) Selection of one member for the Bond Advisory [21-1095](#) Committee
Stacey Dicke, Parks and Recreation Director

8. ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the bulletin board at the New Braunfels City Hall.

Board Liaison

NOTE: Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at 221-4010 at least two (2) work days prior to the meeting so that appropriate arrangements can be made.

Parks and Recreation Advisory Board Agenda Item Report

10/19/2021

Agenda Item No. A)

PRESENTER:

Stacey Dicke, Director

SUBJECT:

Discuss and consider approval of the September 14, 2021 minutes of the Parks and Recreation Advisory Board.

DISCUSSION:

N/A

RECOMMENDATION:

N/A

**CITY OF NEW BRAUNFELS PARKS & RECREATION ADVISORY BOARD
REGULAR MEETING MINUTES
CITY HALL
550 Landa St**

Tuesday, September 14th, 2021 at 6:00PM

CALL TO ORDER

Tom Blagg called the meeting to order at 6:00 pm.

ROLL CALL

Board members present: Joe Turner, Tom Blagg, Jason Vreeland, Kristen Carden, Katie Rae Preston

Board members absent: Bryan Feltner

Staff members present: Stacey Dicke, Director; Ylda Capriccioso, Park Development Manager; Shannon Jackson, Parks Analyst; Stephanie Chelar, Recreation Center Manager; Jonathan Cruz, Administrative Associate

APPROVAL OF MINUTES

Consider approving the minutes of regular meeting of August 17th, 2021.

Kristen Carden made a motion to approve the minutes; Jason Vreeland seconded the motion which passed unanimously.

RECOGNITIONS

- Jonathan Cruz, Parks Administrative Associate, will be filling in as Board Liaison while Shannon Jackson is on maternity leave.
- Emily Lane has submitted her resignation from the Board. Her position will be filled during the annual application process in November.

CITIZENS' COMMUNICATIONS

Jeanette Weige – Stone Gate Subdivision. Ms. Weige had called the Park Administrative Office as the Prince Solms tennis courts were being resurfaced and asked if pickleball lines were to be added. She was told no. She wants to see how outdoor pickleball courts can be added to our parks.

PRESENTATIONS

A. River Committee Activities

- David Davenport will present next month. Stacey gave a brief update on the end of the season. Labor Day weekend was busy and a good end to the season. No major issues and widespread lifejacket use over the summer.

B. City of New Braunfels Capital Improvement Program Update

- Chuck Gilman with Freese and Nichols, provided an overview of the generation of the Capital Improvement Program. The plan will review the existing plans, including the 2013 and 2019 Bond Projects, to collect relevant data.

C. Parks and Recreation Fiscal Year 2021-2022 Budget Overview

- At the next City Council Meeting, Council will approve the 2021-2022 Budget and tax rate. Employee expenses will increase due to pay raises. Parks and Recreation received funding in the amount of \$1,098,849 to be used for one-time equipment purchases. Also approved in the budget are 4 additional camp staff, 3 seasonal maintenance workers, and a 2nd summer camp location. Capital funding was approved for Das Rec for backyard and kinder care expansion.

D. Park Development Update

- **Perk Your Park Contest-** The online voting contest began on September 1 and will go through September 29. NRPA and Niagara Bottling are partnering to give two communities a \$90,000 grant to improve a park. Winners will be notified October 6, 2021. We are currently in 1st place for votes.

- **Park Ordinance 3-Year Review-** In 2018, the City updated the 10-year-old park land dedication and development ordinance to reflect current population, parkland level of service (LOS), and costs of construction. In the effort, the code requires that the staff review the ordinance every three years looking at population, costs of construction, and level of service for neighborhood and community parks. Staff plans a formal update in 2022.

E. **Park Projects Update**

- **Alligator Creek Trail Master Plan Update:** A public open house is scheduled for Sept. 15 at the NBU Service Center located on FM 306. This public engagement effort will allow the community to learn more about the preliminary design effort and Alligator Creek. Also, the city will launch a public survey in coordination with the public meeting for those who may not be able to attend. The survey will be on the project webpage.
- **Dry Comal Trail Update:** The MPO Policy Board approved recommended projects on August 28, 2021 with several projects from New Braunfels receiving funding approval. Dry Comal Creek Greenway Segment 1 was approved for \$1,556,000. The Comal Trails Alliance (CTA) was awarded a grant from NB Women Go to build a flow track as an added feature at the Dry Comal Nature Trail. Parks and CTA are working on an MOU to facilitate this partnership for construction and maintenance.
- **Mission Hill Park Update:** Revised drainage plans have been submitted to TCEQ. TCEQ has a 30 minimum and 90-day max to review the plans. The THC report has been submitted and they have 30 days to review, however we don't anticipate any issues with the review. Tentatively, bidding is planned for mid-October.
- **Cypress Bend Restroom Update:** The Environmental Constraints Report has been completed. The Engineering team is now refining their proposed recommendations/options based on that report.
- **Elizabeth Street Parking Project:** First course of pavement is complete. Initial site demo for water quality pond underway. Targeting mid-November (after Wurstfest) for roadway reopening and December 2021 for final completion.
- **NBU sewer line replacement – Hinman Island Drive:** Contractor is completing final paving Hinman Island Drive and currently working on landscape sign replacement. Related to this project is the NBU 24" water line replacement. Contractors will dig an 8' bore pit along Hinman Island Drive (on the golf Course property) to bore under #17 green and tie to water line coming from Elizabeth Street. After Wurstfest, a 55' deep bore pit will be dug at the same location along to tie the water coming from Landa RV Park.
- **Sports Complex Update:** The Design Team continues to work on preparing construction documents for bidding. Bidding for Phase 1 is tentatively scheduled for January 2022. Staff is refining the Operations and Maintenance Plan and beginning to develop a list of FF&E that is needed for the opening of the facility.

DISCUSSION AND ACTION

- None

AGENDA ITEMS FOR NEXT MEETING

- None

ADJOURNMENT

The meeting was adjourned at 6:49 pm.

Approved on October 19th, 2021 by:

Joe Turner, Chair

Stacey Dicke, Director

Member	Current Term	Regular & Special Meetings Held 10/20-10/21	Attended	Missed
Joe Turner	10/16/18 – 10/16/22	10	9	1
Bryan Feltner	9/22/14 – 10/13/23	10	7	3
Tom Blagg	10/16/18 – 10/16/21	10	10	0
Kristen Carden	10/14/19 -10/14/22	10	7	3
Katie Rae Preston	10/20/20 – 10/13/23	10	9	1
Jason Vreeland	10/20/20 – 10/13/23	10	10	0

Parks and Recreation Advisory Board Agenda Item Report

10/19/2021

Agenda Item No. A)

PRESENTER:

Mark Enders, Watershed Program Manager

SUBJECT:

Landa Lake Dam Structure Update

DISCUSSION:

An inspection of the Landa Lake Dam was completed by the Texas Commission on Environmental Quality (TCEQ) in 2016. The final report made recommendations to address the hydraulic inadequacy of the dam. Staff initiated a Preliminary Engineering Report (PER) with Freese & Nichols to address this.

Freese & Nichols has developed three alternatives for the dam. Staff will be at the meeting to discuss the study and recommendations with the Board.

RECOMMENDATION:

N/A

10/19/2021

Agenda Item No.

PRESENTER:

Mark Enders, Watershed Program Manager

SUBJECT:

Landa Lake Dam Structure Update

DISCUSSION:

An inspection of the Landa Lake Dam was completed by the Texas Commission on Environmental Quality (TCEQ) in 2016. The final report made recommendations to address the hydraulic inadequacy of the dam. Staff initiated a Preliminary Engineering Report (PER) with Freese & Nichols to address this.

Freese & Nichols has developed three alternatives for the dam and will be at the meeting to discuss the study and recommendations with the Board.

RECOMMENDATION:

N/A

Parks and Recreation Advisory Board Agenda Item Report

10/19/2021

Agenda Item No. B)

PRESENTER:

David Davenport, River Committee Chair/Park Board Representative

SUBJECT:

River Update

DISCUSSION:

David Davenport will be present to provide this report.

RECOMMENDATION:

[Enter Text Here]

10/19/2021

Agenda Item No. C)

PRESENTER:

Stephanie Chelar, Das Rec Recreation Manager

SUBJECT:

Das Rec Update

DISCUSSION:

Das Rec staff worked hard throughout Fiscal Year 2021 to increase the membership levels seen prior to COVID. By the end of the year, memberships were hovering around 12,000. The membership level prior to COVID reached a high of 14,957. In March of 2021, day pass sales resumed in anticipation of summer and the influx of visitors to our area. Average daily check in's this summer, with members and day passes, were approximately 1,000/day.

Many programs and activities returned to normal during the year. Kinder Care reopened in June of 2021 with limited capacity and is continuing to see growth, with an average of 1,100 check in's per month. Open play basketball, volleyball and pickleball resumed to normal play levels, as well as our adult leagues for all 3 sports. This summer started with a 3v3 basketball league which has progressed to 5v5 as the demand increased.

Das Rec had a busy summer this year, compared to summer 2020. Roughly 450 kids participated in Das Rec summer camps. We offered camps for basketball, volleyball, pickleball, indoor soccer, and even mixed sports. We saw a large success with "Sports Series" being held in place of typically sports due to COVID. Das Rec swim lessons were also very busy this summer with 521 lessons completed.

For the first time since opening over three years ago, the facility closed for three days for maintenance. During this time, the gym and group exercise room floors were refinished, a mural was painted in Kinder Care and the facility was cleaned from top to bottom to include high dusting, power washing the pool deck, front and back patios, and deep cleaning of all floors and carpeted areas. While closed, staff provided group exercise classes off-site (Landa Park Dance Slab and Olympic Pool) to allow members options for working out, as well as replaying Facebook LIVE chair yoga classes. Overall, the week was a great success and members seemed to appreciate the efforts.

The Youth Volleyball League began in September and had 158 participants, our highest participation in this league to date. This has been a great option for girls and boys wanting to be a part of the sport. We had a great turnout for volunteer coaches with 16 coaches signed up.

This fall has fun events coming up such as the Das Pumpkin Patch (in the pool), Souls and Salutations, and our Annual Das Wurst Pickleball Tournament.

The Youth Basketball league begins in January and we expect a big turnout for our 2021-2022 season. We will again seek volunteer coaches who want to have an impact on the New Braunfels youth and community

We are excited to be a featured tour for the National Athletic Business Conference for 2021. We will host a tour on Wednesday, October 27, showcasing the facility and its features, as well as our programming and marketing highlights.

RECOMMENDATION:

[Enter Text Here]



Das Rec

Parks and Recreation Advisory Board Update Tuesday, October 19, 2021



MEMBERSHIP COUNT DATA

Month	Memberships	Members
July	4,580	8,886
August	4,519	8,712
September	4,608	8,644
October	4,601	8,402
November	4,375	8,064
December	4,457	8,318
January	4,551	8,395
February	4,590	8,443
March	4,728	8,790
April	4,973	9,296
May	5,301	10,081
June	5,755	11,270
July	6,105	12,169
August	6,267	12,468
September	6,286	12,404



**New & Cancelled
Memberships for
September 2021**

NEW Memberships

286

Cancelled Memberships

179

MEMBERSHIP PASS SCAN DATA

Month	Total Monthly Scans	Average Daily Scans
July	13,567	437
August	12,904	496
September	13,898	535
October	14,654	543
November	12,678	551
December	10,950	521
January	15,982	614
February	13,063	687
March	19,386	718
April	20,751	798
May	23,356	898
June	29,366	979
July	30,942	998
August	28,462	918
September	20,739	768

MEMBERSHIP BILLING DATA

Month	Credit Cards	ACH Draft	Declines
September	\$83,456	\$5,433.05	87
October	\$84,141	\$5,448	98
November	\$83,586	\$5,326	134
December	\$84,990	\$5,226	127
January	\$82,195	\$5,151	116
February	\$85,826	\$5,186	102
March	\$87,681	\$5,007	110
April	\$94,024	\$5,215	100
May	\$100,866	\$5,075	126
June	\$112,205	\$5,331	148
July	\$128,027	\$5,405	148
August	\$133,154	\$5,300	190
September	\$137,325	\$5,555	170
October	\$138,526	\$5,670	157

PreCovid
Credit card billing
was just under
\$170K

ACH Draft \$8k+

FY 2021-22 BUDGET



Program	Budgeted Revenue	Monthly Revenue	YTD Revenue
Memberships	\$2,280,000	\$191,601	\$1,549,118
Merchandise	\$10,000	\$383	\$2,059
Recreation Programs	\$165,000	\$32,747	\$181,378
Aquatic Programs	\$80,000	\$7066	\$110,687
Facility Rentals	\$6,000	\$80	\$3,934
Das Rec Misc.* <i>Vending Machine Concessions</i>	\$4,000	\$591	\$3,001
TOTAL Revenue	\$2,541,000	\$232,469	\$1,847,524
Program	Budgeted Expenses	Monthly Expenses	YTD Expenses
Employee	\$1,879,103	\$127,444	\$1,324,873
Operating	\$773,839	\$32,468	\$437,562
TOTAL Expenses	\$ 2,652,942	\$159,912	\$1,762,435

96%

**Budgeted Cost
Recovery
FY21**

105%

**Current Cost
Recovery FY21
(September not included)**

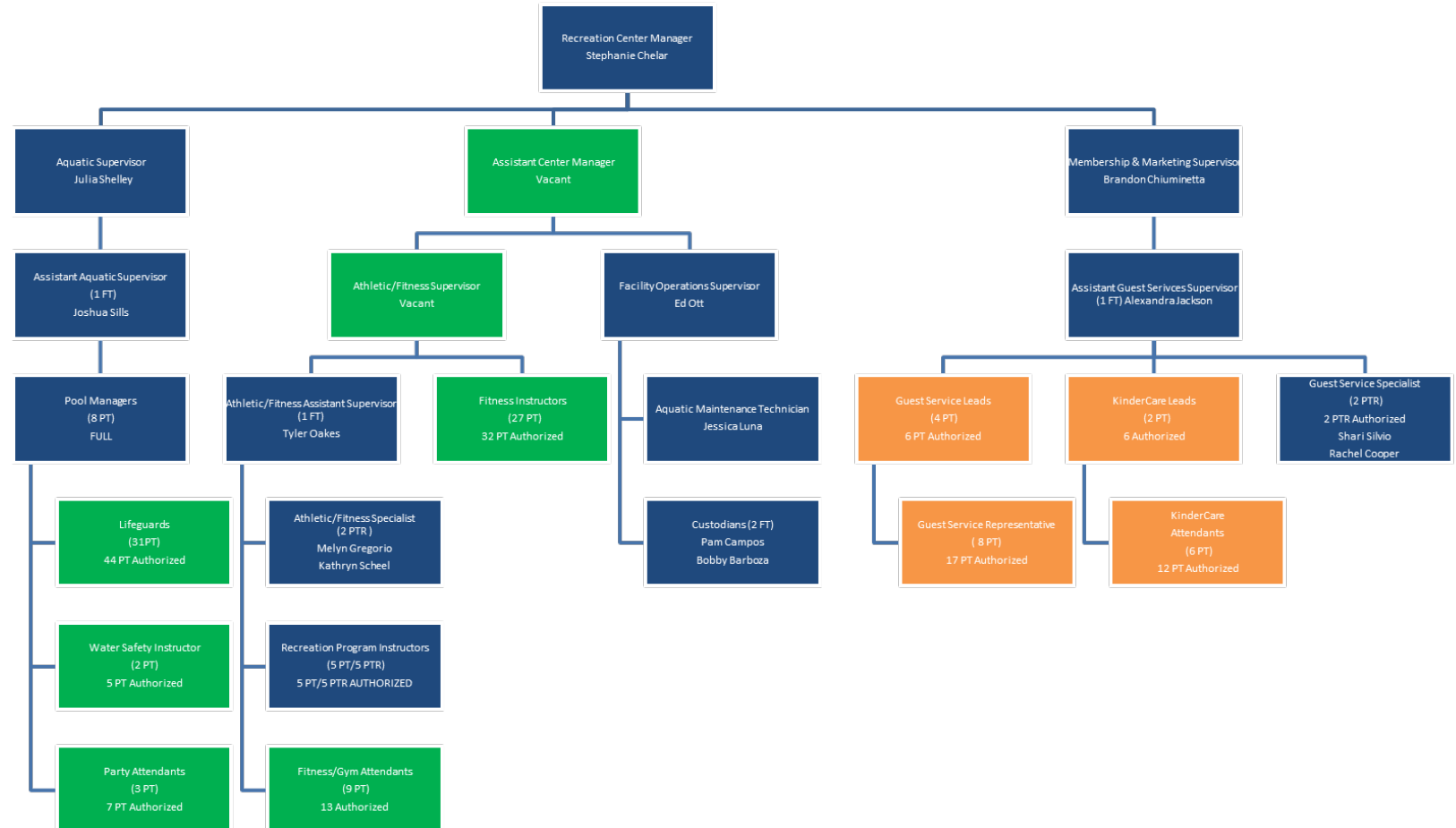
STAFFING LEVEL / VACANCIES

60 PT Vacancies/174 Positions

8 Guest Service Representatives
 3 Guest Service Leads
 5 KinderCare Leads
 2 KinderCare Attendants
 1 PTR Athletic/Fitness Specialist
 2 Recreation Instructors
 3 Fitness Attendants
 4 Fitness Instructors
 14 Slide Attendants
 13 Lifeguards
 5 WSI Only

2 FT Vacancies/12FT Positions

1 Assistant Manager
 1 Athletic/Fitness Supervisor



What our Members are Saying...



Barr Baynton

The facility is always clean. The equipment is in great working order. The pool is a delight to swim in. Most importantly, the staff is incredible! They make me feel right at home the moment I walk through those doors.

Heather Walker

I love Das Rec! However, I am an early morning person, so I really need a gym open before 5. The variety of kids sports is great. The downfall is that they built the gym too small from the start, however the indoor walking track is perfect for excessively hot, cold, or rainy days. I love how clean the facility is kept.

Christina Smith

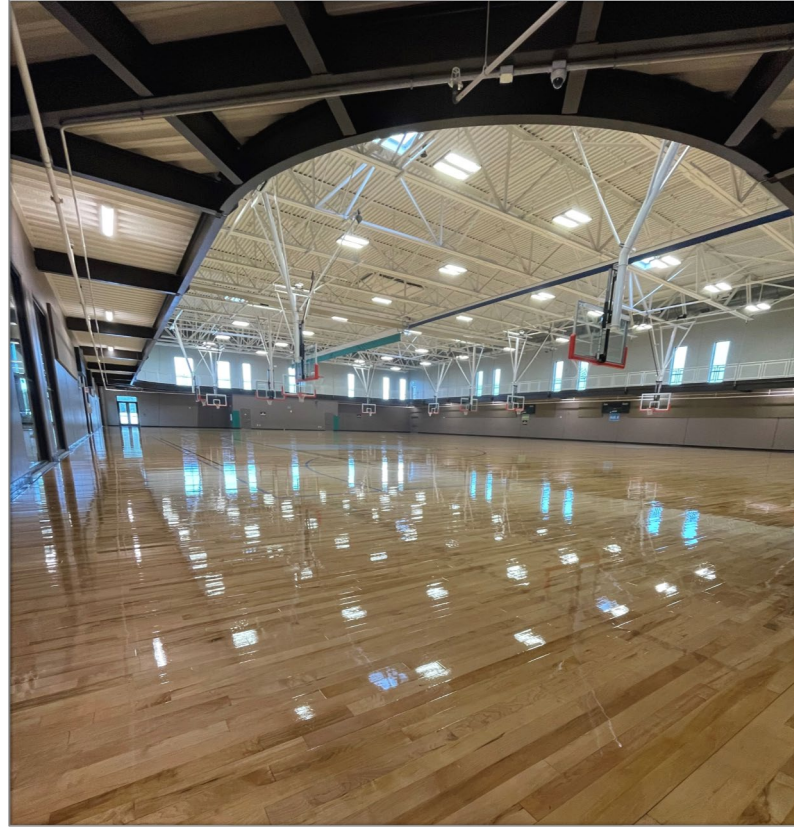
I love Das Rec!!! It is the best thing that has ever happened in N.B. However, there are plenty of members already - WE DON'T NEED MORE!!!! Even with additional parking, it can still be challenging. I hope the city is thinking about Das Rec#2 and will cap the current membership.

Jon Duarte

It has everything I need for a very reasonable price. Has a real sense of community there also. It feels like it is really providing a service to the community.

74

Net Promoter Score



Das Rec Maintenance Updates

Youth Sports & Camps



Spring Youth Series and Camps

- **Spring Series** - Youth Basketball Skills Series and Sports Fusion Skills Series-207 Participants
- **Spring Break Camps** -65 participants in All Star, Volleyball and Basketball

Summer Camps

- All Star Sports Camp, Volleyball Skills Camp, Basketball Skills Camp, Junior Pickleball Camp, Itsy Bitsy Spikers, Challenger Futsal camp
- 442 kids participated!

Youth Volleyball League

- First youth league to fully resume Post Covid
- 158 players, 16 volunteer coaches



Swim Meets & Swim Lessons

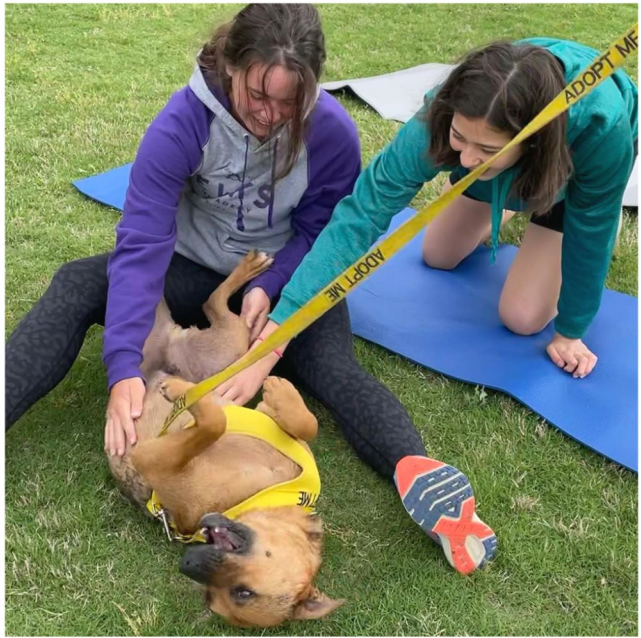


- Swim Meets
 - Spectators are back!
 - Latest swim meet had 347 participants
 - Swimmers from Nevada, California, Arizona and Texas!
- Summer Swim Lessons
 - 521 Participants!
- Fun Events
 - June - World's Largest Swim Lesson
 - August – Float Day
 - Das Pumpkin Patch



Fun Events

Hot Summer Smasher



Pilates with Pups



World's Largest Swim Lesson

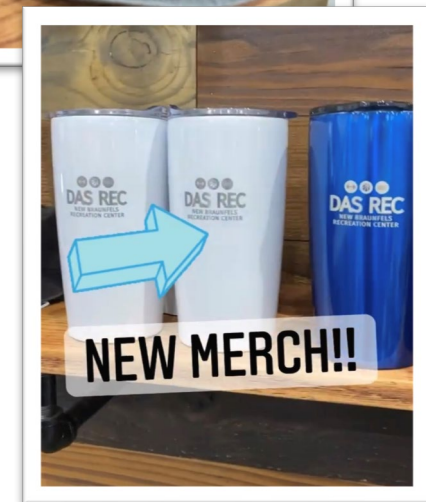
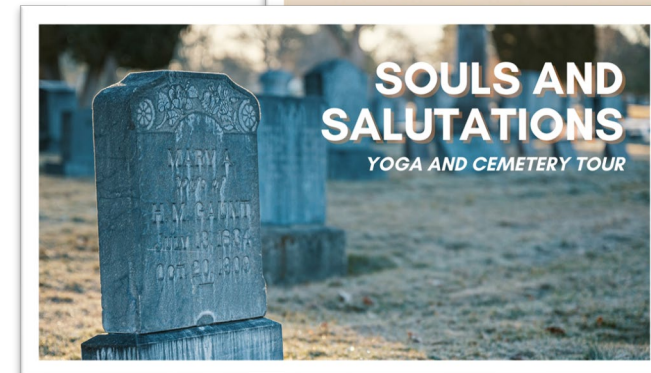


Art and Yoga



What's Next . . .

- Programming
 - Fall Programming in full swing
 - Youth Basketball League begins in January- 100+ kids enrolled to date
 - Souls and Salutations, Das Wurst Pickleball Tournament, Holiday Fitness food drives
 - Spring 2022 'Fun Things in Life' will be up in December
- Membership
 - Recruitment
 - Retention & Engagement
- Upcoming
 - New Merchandise for Sale
 - Backyard Turf Project





Questions?



10/19/2021

Agenda Item No. D)

PRESENTER:

Stacey Dicke, Parks and Recreation Director

SUBJECT:

Park Projects Update

DISCUSSION:**1. Pickleball Court Striping**

Staff will stripe pickleball courts on the Hoffmann Park (1) and Eikel Park (2) basketball courts to provide additional opportunities for outdoor play.

2. Comal River Improvements

Staff met with Freese & Nichols on Monday, October 11 to discuss next steps on the project. A report will be made at the meeting with information from this meeting.

3. Alligator Creek Trail Master Plan Update

A public open house was held on Sept. 15 at the NBU Service Center and the online community questionnaire. The residents that attended the open house (24) were able to view maps of the study area, review proposed trail alignment, and consider park and trail amenities. The online community survey presented the same maps and amenities to survey respondents. Using this information, the consultant will prepare a preliminary schematic for the linear park and trail as well as other recommendations. All the materials from the public meeting are on the project webpage. A draft report will be completed at the end of the month and presented to the steering committee for review.

4. Dry Comal Trail Update

No update.

5. Mission Hill Park Update

Revised drainage plans have been submitted to TCEQ. TCEQ has a 30 minimum and 90 day max to review the plans. The THC report has been submitted and they have 30 days to review, however we don't anticipate any issues with the review. Tentatively, bidding is planned for mid-October.

6. Cypress Bend Restroom Update

The Environmental Constraints Report has been completed. The Engineering team is now refining their proposed recommendations/options based on that report.

7. Elizabeth Street Parking Project

- Water quality pond is under construction and moving forward.
- Targeting mid-November (after Wurstfest) for roadway reopening and December 2021 for final completion. New Braunfels street department has paved the first coat of a temporary walkway to be used during Wurstfest and contractor has done a lift of base material.

8. NBU Sewer Line Replacement - Hinman Island Drive

Contractor is completing final landscape items and revegetation.

Related to this project is the NBU 24" water line replacement. Contractors continue to work on receiving pit on golf course and anticipate temporary stopping work during Wurstfest. Project looks to be complete on the Golf course after the first of the year.

9. Sports Complex Update

The Design Team continues to work on preparing construction documents for bidding. Bidding is tentatively scheduled for January, 2022.

Staff is refining the Operations and Maintenance Plan and beginning to develop a list of FF&E that is needed for the opening of the facility.

RECOMMENDATION:

N/A

10/19/2021

Agenda Item No. A)

PRESENTER:

Stacey Dicke, Parks and Recreation Director

SUBJECT:

Selection of one member for the Bond Advisory Committee

DISCUSSION:

In preparation for the seating of a Bond Advisory Committee to support a proposed 2023 Bond Election, we are requesting the Parks and Recreation Advisory Board select one member for appointment to the Bond Advisory Committee.

The Bond Advisory Committee is tasked with reviewing proposed projects, assessing resident and city needs, considering resident input and board recommendations, and making recommendations to City Council. Bond Advisory committee members can expect to meet frequently and will be a crucial element in the development of projects for the proposed bond ballot.

It is anticipated that a formal appointment of the Bond Advisory Committee will occur on either November 28th, 2021, or December 13th, 2021, and begin meeting in January 2022.

RECOMMENDATION:

Staff recommends the Board appoint one member to the 2023 Bond Advisory Committee.