



- In cooperation with the business community (i.e., outfitters) development of messaging and implementation strategies.
- A definitive timeline on the implementation of these strategies.

**ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:**

N/A

**FISCAL IMPACT:**

N/A

**COMMITTEE RECOMMENDATION:**

N/A

**STAFF RECOMMENDATION:**

Staff recommends the City Council give direction to the City Manager to develop an implementation plan for the enforcement of the disposable container ordinance, at a time to be determined.