

FISCAL IMPACT:

City ordinance requires that 15 percent of Hotel Occupancy Tax (HOT) collections be allocated to the “enhancement of arts and cultural organizations and programs”. Customarily these proceeds are divided equally between the Arts and Heritage Commissions, who then make recommendations to City Council on the disbursement of their respective halves of the funding. This year, \$239,143.00 was made available to the Arts Commission based on 2020 HOT collections.

RECOMMENDATION:

The Arts Commission voted unanimously for the allocation as listed in this table:

Organization	2020 Council Award	2021 Request	2021 Commission Recommendation
Brauntex Performing Arts Theatre Association, Inc.	98,466.67	101,182.00	67,457.03
Christian Youth Theater San Antonio	31,058.33	52,250.00	24,905.81
Circle Arts Theatre	44,483.34	54,775.00	36,961.66
Greater New Braunfels Arts Council	N/A	35,400.00	21,287.90
Mid-Texas Symphony Society, Inc.	20,950.00	67,421.47	33,804.05
New Braunfels Art League	45,666.67	37,900.00	26,569.04
New Braunfels Community Chorale	3,850.00	7,725.00	4,806.67
Performing Arts Academy of New Braunfels	34,100.00	47,000.00	23,350.85
TOTAL	296,416.67	403,653.47	239,143.00

Recommendations are made by the Arts Commission.