

Legislation Text

File #: 24-643, **Version:** 2

PRESENTER:

Jared Werner, Assistant City Manager

SUBJECT:

Approval of a contract with Paddle TX for the operation and maintenance of the Paddle Boat and Mini Golf Landa Park Attractions.

DEPARTMENT: City Manager's Office

COUNCIL DISTRICTS IMPACTED: All

BACKGROUND INFORMATION:

During the development of the Strategic Plan, public input suggested demand for broader access to recreational and park activities. Concurrently, city staff have been contemplating opportunities to expand availability and programming for both the Paddle Boats and Mini Golf operations. Given that year-round operations would likely not be cost effective if performed by the City, it became apparent that 3rd party operation was the best path towards increasing availability of these two facilities.

Beyond expanding access to the public and our visitors, 3rd party management will provide some relief from the continuing challenge of hiring seasonal workers as well as provide some indirect relief to the Parks and Recreation management team during the summer months.

A Request for Proposals, (RFP) for the management of the Paddle Boats and Mini Golf was issued in 2023. One response was received after community outreach and staff have successfully negotiated contractual terms with New Braunfels based Paddle TX. In addition to expanding operating hours, Paddle TX plans to increase programming and concession services at both locations as well.

Paddle TX is a New Braunfels based outfitter providing a variety of Comal and Guadalupe River experiences at several locations throughout the community. The contract with Paddle TX provides for lease of the facilities and operations of both Paddle Boats and Mini Golf. Paddle TX will be responsible for the daily inspection, maintenance, and cleanliness of both locations. Any improvements, additions or repairs will be at the expense of Paddle TX. Ownership of all structures, buildings, and land will continue to be held with the city. The term of the initial contract is for a period of 3 years.

This initiative was presented to City Council at the March 18th workshop as well as the Parks and Recreation Advisory Board on March 19th. Both of whom provided direction to move forward with bringing a contract to City Council for approval.

ISSUE:

Support long-term fiscal sustainability of the organization.

FISCAL IMPACT:

The contract includes a requirement that Paddle TX agree provide the city with 10% of the gross receipts generated from both facilities. This percentage increases to 12% in year two and 14% in year 3. Staff is confident that this arrangement will result in a better net fiscal outcome for the organization in comparison to current operations.

STAFF ANALYSIS:

Staff recommends approval.