

## Legislation Text

**File #:** 24-359, **Version:** 1

**PRESENTER:**

Applicant/Owner: LGD 1 LLC, Justin Holliday

**SUBJECT:**

**PZ24-0038** Public hearing and recommendation to City Council to rezone approximately 5 acres consisting of Lot 2 of the William E. Field Subdivision, from R-2 AH (Single-Family and Two-Family with Airport Hazard Overlay District) to C-4A AH (Resort Commercial with Airport Hazard Overlay District), currently addressed at 1493 Gruene Road.

**DEPARTMENT:** Planning and Development Services

**COUNCIL DISTRICTS IMPACTED:** 4

**BACKGROUND INFORMATION:**

Case No: PZ24-0038

Applicant/Owner: LGD 1 LLC, Justin Holliday

25214 Callaway  
San Antonio, TX 78260  
(210) 865-0401 | justin@lowergruene.com

Staff Contact: Amanda Mushinski  
(830) 221-4056 | amushinski@newbraunfels.gov

The subject property is approximately 5 acres in size, located on the southeast side of Gruene Rd, southeast of the intersection of Gruene Rd and Ervendberg Ave, and less than a quarter of a mile from the Guadalupe River and Gruene.

The applicant requests a change in zoning from R-2 AH (Single-Family and Two-Family with Airport Hazard Overlay District) to C-4A AH (Resort Commercial with Airport Hazard Overlay District).

*Surrounding Zoning and Land Use:*

<b>North</b>	Across Gruene Rd: C-4 AH	Commercial Property
<b>South</b>	R-2 AH and R-1 AH	Single-Family Neighborhood and Vacant Land
<b>East</b>	C-4 AH	Rockin' R
<b>West</b>	C-4B AH	Vacant Land

**ISSUE:**

The application indicates that the proposed zone change is intended to allow for development under the C-4A zoning district which is intended to be developed as resort commercial property to serve tourists, vacationing public, conference center attendees, sports-related programs, and support service facilities including garden office, retail, and specialty shops.

C-4A would be consistent with the following actions from Envision New Braunfels:

- **Action 1.3:** Encourage balanced and fiscally responsible land use patterns.

- **Action 1.14:** Ensure regulations do not unintentionally inhibit the provision of a variety of flexible and innovative lodging options and attractions.
- **Action 3.6:** Proactively provide a regulatory environment that remains business and resident friendly.
- **Action 3.22:** Encourage venues within walking distance of neighborhoods and schools.
- **Action 3.23:** Revise local ordinances so that they do not inadvertently inhibit the development of venues in close proximity to neighborhoods and schools.
- **Action 4.26:** Enhance the community's sense of place by creating spaces and facilities that reflect the community (e.g., arts and culture, community gardens).

**Future Land Use Plan:** The subject property is located within the New Braunfels Sub Area, near an existing Tourist Center and Employment Centers and a proposed Market Center.

**FISCAL IMPACT:**

N/A

**RECOMMENDATION:**

Staff approves of the zone change from R-2 AH to C-4A AH for the subject property due to its alignment with the C-4A zoning district, which allows land uses tailored to tourists, including retail and specialty shops. This transition not only supports the growth of the local tourism industry but also enhances community amenities by potentially incorporating public spaces, cultural venues, and recreational facilities, enriching the quality of life for residents and visitors alike. Additionally, the potential for developing retail and specialty shops within the proposed development would provide opportunities for local businesses to thrive, contributing to the vitality of the local economy. Furthermore, the proposed zoning change ensures compatibility with surrounding land use while maximizing the property's potential as a vibrant commercial destination, capitalizing on its strategic location and proximity to tourist attractions.

*Mailed notification as required by state statute:*

Public hearing notices were sent to owners of 9 properties within 200 feet of the request. As of the agenda posting date, the city has received no responses in opposition.

Resource Links:

- Chapter 144, Sec. 3.3-2 (R-2) of the City's Code of Ordinances:  
[https://library.municode.com/tx/new\\_braunfels/codes/code\\_of\\_ordinances?](https://library.municode.com/tx/new_braunfels/codes/code_of_ordinances?)
- Chapter 144, Sec. 3.4-15 (C-4A) of the City's Code of Ordinances:  
[https://library.municode.com/tx/new\\_braunfels/codes/code\\_of\\_ordinances?](https://library.municode.com/tx/new_braunfels/codes/code_of_ordinances?)