

# City of New Braunfels, Texas

## Legislation Details (With Text)

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#### **SUBJECT:**

Texas Economic Development Council's 2017 Economic Excellence Recognition

#### **BACKGROUND / RATIONALE:**

Texas Economic Development Council (TEDC) has announced the recipients of its annual Economic Excellence Recognition program for 2017. The awards were presented at a special awards breakfast held June 14, 2018 at TEDC's Mid-Year Conference in Galveston, Texas.

The Economic Excellence Recognition program provides recognition to economic development organizations that meet a desired threshold of professionalism. Recipients qualify for recognition based on training taken by their governing board/council as well as the economic development director and professional staff. Certifications, professional memberships and activities, and organization effectiveness of the economic development staff also contribute to the standards for qualifications.

Thirty nine organizations (of the more than 700 Texas EDC organizations) received the 2017 Economic Excellence Recognition, including the New Braunfels Economic Development Council (NBEDC).

In addition, New Braunfels and Seguin Economic Development Corporations partnered and received Merit Recognition in the Workforce Excellence Award Regional Category. The Workforce Excellence Award program recognizes exceptional contributions by a Texas community or region that has implemented successful workforce initiatives. The TEDC's Workforce Development Committee reviewed applications from nineteen (19) communities and organizations. Nominees were then judged on five criteria: innovativeness, transferability, community commitment and leverage, measured objectives, and secondary benefits.

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The Workforce Excellence Award nomination package was submitted for the regional collaboration (NBEDC, SEDC, and TWC) grant that led to obtaining CNC training equipment at the CTTC to train for high demand regional jobs. This equipment grant for \$130,000 purchased two CNC Milling and Drilling Machines and two CNC Lathe Machines that include interchangeable face plates to emulate multiple different industry standard CNC Machines used within the industry. The CTTC estimates that they will be able to train up to 24 students from the region with these machines before the end of 2018.

### ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

N/A

#### **FISCAL IMPACT:**

N/A

#### **COMMITTEE RECOMMENDATION:**

N/A

#### STAFF RECOMMENDATION:

N/A