Legislation Details (With Text)

File #:	19-141	**Name:**	
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Title:	Presentation on the City's Adopt-A-Spot River Clean-Up Program and acknowledgement of program participants		
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Date	Ver.	Action By	Action	Result
2/25/2019	1	City Council		

Presenter/Contact
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SUBJECT:
Presentation on the City's Adopt-A-Spot River Clean-Up Program and acknowledgement of program participants

BACKGROUND / RATIONALE:
In 2018 the City launched the Adopt-A-Spot River Clean-Up Program that provides an opportunity for residents, organizations and local businesses to adopt a location along a creek, river or other drainageway to keep free of litter by performing routine volunteer litter clean-ups. The City provides clean-up supplies such as trash bags, trash grabbers and gloves to participating entities. The program guidelines require participants to hold three clean-up events per year within their adopted location in addition to participating in the annual Dos Rios Watershed Clean-Up event. Participants are asked to submit online clean-up reports containing photos and volume of litter collected. The program currently has approximately 15 organizations enrolled, three of which completed the required program goals (3 clean-ups plus attendance at Dos Rios Clean-Up). These organizations include Trihydro Corporation, Rockin R River Rides and River City Advocacy & Counseling Center.

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

FISCAL IMPACT:
None. To date, all clean-up supplies have been supported by surplus funds provided by sponsors of the Dos Rios Watershed Clean-Up event.

COMMITTEE RECOMMENDATION:

N/A

STAFF RECOMMENDATION:
N/A