

Legislation Details (With Text)

File #:	19-528	Name:	
Type:	Ordinance	Status:	Consent Item Ready
File created:	7/9/2019	In control:	City Council
On agenda:	7/22/2019	Final action:	
Title:	Approval of the second and final reading of an ordinance Chapter 86-122 regarding fees for Das Rec Family Membership-Additional Family members.		
Sponsors:			
Indexes:			
Code sections:			
Attachments:	1. Das Rec Fees Ordinance Amendment 2019		

Date	Ver.	Action By	Action	Result
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Presenter/Contact

*Stacey Dicke, Parks and Recreation Director
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SUBJECT:

Approval of the second and final reading of an ordinance Chapter 86-122 regarding fees for Das Rec Family Membership-Additional Family members.

BACKGROUND / RATIONALE:

The first reading of the ordinance was approved on July 8, 2019.

Fees for memberships at Das Rec were approved by City Council on February 12, 2018. Only one fee was inadvertently not included in the ordinance: the addition of a family member to a Family Pass. A family pass membership at Das Rec includes four individuals living in the same household. Additional members can be added for a fee.

The fee that was approved by Council for additional family members was equal to 50% of the actual fee for an individual member, or:

- Adult: \$17.50 (Resident), \$21 (Non-Resident)
- Youth/Senior: \$12 (Resident), \$13.50 (Non-Resident)

Our software program, RecTrac, is not able to distinguish the four family members included in the set fee and those who would be the additional members. For example: if you wanted to add someone age 10 to your account as an additional member, she would be considered a youth and be an additional \$12 a month. Most members want a youth to be the additional family members because they are a lower fee. Our software system does not automatically choose the lowest priced fee for the additional member.

To correct this, we have had to recreate numerous family memberships to force the additional person

to be the youth rate. This takes time, leaves room for error and is not a best practice.

To rectify the situation, staff recommends making one fee for all additional members regardless of age. The recommended fee is \$12 for residents and \$13.50 for non-residents. There currently just over 600 “additional” members at the facility, and only 60 of these are adults. By approving just one rate there will be minimal revenue loss and a gain in staff efficiency.

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

X	Yes	Core Values	Fiscal Responsibility: Our decisions reflect sound fiscal management and prudence.
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FISCAL IMPACT:

Due to the low number of adult additional family members, it is anticipated that the fee change will result in less than \$4,000 revenue reduction. As a result of increased membership overall, this change will not jeopardize the current cost recovery goals of Das Rec.

COMMITTEE RECOMMENDATION:

The Parks and Recreation Advisory Board approved this rate change at their meeting on June 18, 2019, by a 6-0 vote.

STAFF RECOMMENDATION:

Staff recommends changing the additional family member rate to a single rate, regardless of age, at \$12 for residents and \$13.50 for non-residents.