

Legislation Details (With Text)

File #:	21-444	Name:	
Type:	Resolution	Status:	Individual Item Ready
File created:	4/23/2021	In control:	City Council
On agenda:	5/10/2021	Final action:	
Title:	Discuss and consider the approval of the Arts Commission recommendations for allocating grant awards from hotel occupancy tax to various arts organizations of the City and authorizing the City Manager to execute contracts with the aforementioned organizations for the purpose of disbursement and use of funding.		

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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PRESENTER:

Caitlin Krobot, City Secretary

SUBJECT:

Discuss and consider the approval of the Arts Commission recommendations for allocating grant awards from hotel occupancy tax to various arts organizations of the City and authorizing the City Manager to execute contracts with the aforementioned organizations for the purpose of disbursement and use of funding.

DEPARTMENT: City Secretary

COUNCIL DISTRICTS IMPACTED: City-wide

BACKGROUND INFORMATION:

The City Secretary’s Office posted notice of the application process for hotel occupancy tax (HOT) grants via the City’s bulletin board, the City website, and in the Herald-Zeitung; and made the application available for interested heritage organizations beginning in March. The Arts Commission met on April 6, 2021 to review qualified applications and make recommendations to the City Council.

ISSUE:

No issue given.

FISCAL IMPACT:

City ordinance requires that 15 percent of Hotel Occupancy Tax (HOT) collections be allocated to the “enhancement of arts and cultural organizations and programs”. Customarily these proceeds are divided equally between the Arts and Heritage Commissions, who then make recommendations to City Council on the disbursement of their respective halves of the funding. This year, \$239,143.00 was made available to the Arts Commission based on 2020 HOT collections.

RECOMMENDATION:

The Arts Commission voted unanimously for the allocation as listed in this table:

Organization	2020 Council Award	2021 Request	2021 Commission Recommendation
Brauntex Performing Arts Theatre Association, Inc.	98,466.67	101,182.00	67,457.03
Christian Youth Theater San Antonio	31,058.33	52,250.00	24,905.81
Circle Arts Theatre	44,483.34	54,775.00	36,961.66
Greater New Braunfels Arts Council	N/A	35,400.00	21,287.90
Mid-Texas Symphony Society, Inc.	20,950.00	67,421.47	33,804.05
New Braunfels Art League	45,666.67	37,900.00	26,569.04
New Braunfels Community Chorale	3,850.00	7,725.00	4,806.67
Performing Arts Academy of New Braunfels	34,100.00	47,000.00	23,350.85
TOTAL	296,416.67	403,653.47	239,143.00

Recommendations are made by the Arts Commission.