

Legislation Details (With Text)

File #: 21-542 **Name:**
Type: Presentation **Status:** Individual Item Ready
File created: 5/26/2021 **In control:** Planning Commission
On agenda: 6/1/2021 **Final action:**
Title: Presentation of the Mayfair Development, Design and Control Document (DDCD).
Sponsors:
Indexes:
Code sections:
Attachments:

Date	Ver.	Action By	Action	Result
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SUBJECT:

Presentation of the Mayfair Development, Design and Control Document (DDCD).

DEPARTMENT: Economic and Community Development

Applicant: Thad Rutherford, SouthStar Communities

Presenter: Jeff Jewell, Director

COUNCIL DISTRICTS IMPACTED: This property is located adjacent to District 4, outside the city limits in the ETJ.

BACKGROUND INFORMATION:

In 2019, the Texas General Land Office (GLO) solicited proposals for the sale and development of approximately 2,400 acres owned by the state agency. This property is located just north of the city limits of New Braunfels along both the east and west sides of IH 35, within the city's extra territorial jurisdiction (ETJ). In 2020, Southstar Communities, a New Braunfels based developer, began discussions with the City. They sought to negotiate an agreement outlining roles and responsibilities of both the City and the development project. This agreement defines what regulations will govern the development, and how the City will review the project and grant approvals to new developments within the property boundaries. This development agreement covers just under 1,900 acres of the original 2,400, and proposes a mix of residential, commercial and public uses.

Given that the project is within the ETJ, the City's ability to regulate development is limited. Development located within the City's ETJ would not typically have zoning, landscaping requirements, building permit reviews or building safety inspections, and only development regulations associated with platting property would apply. While there are some requirements for projects to meet county fire code, residential projects are not required to obtain building permits to certify adequate construction, provide drainage mitigation, park land, or a host of other reviews developments in the city currently receive. However, the creation of a special district authorized by the City Council provides for an opportunity to exercise governance and impose regulatory

requirements on the project not allowed otherwise.

SouthStar Communities proposes to create a Water Improvement District (WID). The enabling legislation requires the WID to enter a development agreement with New Braunfels prior to its creation. The legislation provides the WID with the authority to impose an assessment to pay for drainage, roads, water and sewer utilities, parks and other items appropriate by law. The assessment's purpose is to provide a reimbursement process to developers for the construction of a variety of public facilities. The Development Agreement authorizes the City to exercise some level of governance over the project on a long-term basis. As a regulatory and legal document, the Development Agreement provides for specific project requirements and processes, to include:

- document definitions;
- entitlement and permitting processes;
- land uses residential unit limits (6,000);
- conditions for when the project must be reviewed by City Council or Planning Commission;
- traffic and roadway impacts and reviews;
- park commitments and delivery schedules;
- bond issuance limits and procedures;
- annexation;
- deed restrictions; and
- utility commitments.

The proposed developed will include the following:

- NBU utility service
- 300 acres of public parkland and open space
- Over 13 miles of trails
- Sites for up to four new Comal ISD schools
- 160-acre Employment Center along IH 35
- Up to 6,000 residential units
- Diversity score to encourage a variety of housing types
- Connectivity score
- 17 miles of shared paths and 3 miles of separate bike lanes

- East-west IH 35 Underpass
- Improved and New roadways
- Vegetative stream buffers

ISSUE:

During the time of negotiation of the development agreement and the DDCD, staff and the city's consultants worked with elected officials to identify high level goals for the project. Similar to the Veramendi agreement, the overriding guidance was to identify and create development standards that either met or exceeded those required for development within the city of New Braunfels. A specific guiding principal was that the DDCD include standards that implement Envision New Braunfels, the community's Comprehensive Plan. Staff believes most of the issues have been satisfactorily achieved, although at the time of printing there were several unresolved issues.

FISCAL IMPACT:

A 2021 economic impact assessment for the project estimates that near buildout in year 15, the project will have approximately \$1.8B in new value and have approximately 1,500 jobs. A Strategic Partnership Agreement is an exhibit to the proposed Development Agreement and the project intends to share half of sales tax revenue of approximately \$2M annually. The project is responsible for its infrastructure impacts.

RESOURCE LINKS:

<http://www.nbtexas.org/3166/Project-Mayfair>