

City of New Braunfels, Texas

550 Landa Street New Braunfels, TX

Legislation Details (With Text)

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Title: July 4th Weekend Review

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PRESENTER:

Stacey Dicke, Parks and Recreation Director

SUBJECT:

July 4th Weekend Review

DISCUSSION:

Overall, the July 4th weekend was a success.

River:

The flow on the Comal River continues to be slower than average. The flow ranged from the high in the 140s cubic feet per second to the low in the 120s cubit feet per second throughout the weekend. This is a slight bump from last weekend, and the first time we haven't had decreased flow from one weekend to the next all season.

The float from Landa Falls is about 4 hours long, and from Texas Tubes is about 3.5 hours. We estimate that the float from Hinman Island is 2.5-3 hours long to the Last Public Exit. In general people appeared fairly aware of the rules when they arrived at the park, much more than in years past.

Saturday the parking lot at Prince Solms Park filled up around 10:25. There was a rush of foot traffic starting around 10, which correlated to a pick up in river traffic by 11. Traffic into the park was steady all day, with a bump in the number of visitors from 12-2. There were no major back ups of tubers on the river though, and slightly elevated foot traffic at the last public exit.

Sunday has historically been the busiest day when there is a 3-day holiday weekend. This year the visitor traffic was pretty steady from 10-3, with no major rushes. The parking lot at Prince Solms Park filled up early, around 10:15AM.

On Monday the parking lot at Prince Solms Park filled up around 11- much later than a typical 4th of July. Usually the park areas are very busy as people are claiming places to stay all day until fireworks. This year the

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crowds were minimal in and out of the river. There was a fatality incident on the Guadalupe River around 5:30PM, which I was told was in the same general area as the incident earlier this summer.

Landa Park:

Picnic sales for weekend totaled \$1250 (Saturday), \$1750 (Sunday), and \$2715 (Monday).

Live @ Landa featured J. Abrams Band from 7-9 pm.

ReMAX skydiving team landed at Landa Park Golf Course at 8:15 pm and were so gracious to work with. They do this at no cost to the city.

The fireworks show went up with no issues. Thanks to HEB for sponsoring the show (\$10,000 donation/\$23,000 total cost), and for Radio NB for playing the choreographed music on 1420AM and 103.1FM.

Landa Park Admissions:

Location	2019*	2021	2022
LPAC	6968	2651	5697
Tube Chute	1086	667	906
Mini Golf	589	257	294
Paddle Boats	890	494	472

(*2019 = Thu through Sun/4 days)

RECOMMENDATION:

N/A