City of New Braunfels, Texas

550 Landa Street New Braunfels, TX

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Date	Ver.	Action By	Action	Result
1/24/2024	1	Economic Development Corp. Workshop		

PRESENTER:

Jonathan Packer, President & CEO, New Braunfels Chamber of Commerce

SUBJECT:

Briefing on the intercity trip to Greenville, SC.

BACKGROUND INFORMATION:

The New Braunfels Chamber of Commerce led a group of business and community leaders on a three-day trip to Greenville, SC to network and learn from subject matter experts on economic development, tourism, the arts, downtown strategies, local government, and public/private partnerships. This trip took place October 15-17, 2023.

This presentation will provide an overview on highlights from the trip.