

## Legislation Text

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**File #:** 17-220, **Version:** 1

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Presenter/Contact  
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**SUBJECT:**

Approval of the Arts Commission recommendations for allocating grant awards from hotel occupancy tax to various arts organizations of the City and authorizing the City Manager to execute contracts with the aforementioned organizations for the purpose of disbursement and use of funding.

**BACKGROUND / RATIONALE:**

The City Secretary's Office posted notice of the application process for hotel occupancy tax (HOT) grants via the City's bulletin board, press release, the City website, and in the Herald-Zeitung; and made the application available for interested arts organizations in January. The Arts Commission met on March 21, 2017, to review applications and make recommendations to the City Council.

**ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:**

N/A

**FISCAL IMPACT:**

City ordinance requires that 15 percent of HOT collections be allocated to the "enhancement of arts and cultural organizations and programs". Customarily these proceeds are divided equally between the Arts and Heritage Commissions who then make recommendations to City Council on the disbursement of their respective halves of the funding. This year, \$281,583 was made available to the Arts Commission based on 2016 HOT collections.

**COMMITTEE RECOMMENDATION:**

The Arts Commission voted unanimously for the allocation as listed in this table:

Name of Organization	2016 Award	2017 Request	2017 Recommendation
Brauntex Performing Arts Theatre Association, Inc.	58,234.06	98,000.00	\$59,652.17
Christian Youth Theater San Antonio	23,733.07	48,368.00	\$19,151.17
Circle Arts Theatre	37,301.63	49,950.00	\$39,156.33
Greater New Braunfels Arts Council	10,290.22	15,000.00	\$5,299.50
Mid-Texas Symphony Society, Inc.	37,797.07	48,500.00	\$35,332.83
New Braunfels Art League	27,334.43	55,900.00	\$34,648.67
New Braunfels Community Chorale	3,142.86	3,500.00	\$2,333.33
New Braunfels Parks Foundation	6,241.05	10,000.00	\$3,874.67

<b>New Braunfels Science Education Foundation</b>	0.00	1,500.00	<b>\$916.67</b>
<b>New Braunfels Theatre Company</b>	20,198.79	27,750.00	<b>\$17,864.83</b>
<b>Outdoor Gallery of Art of New Braunfels, Inc.</b>	24,372.68	52,570.00	<b>\$22,093.00</b>
<b>Performing Arts Academy of New Braunfels</b>	36,979.14	71,000.00	<b>\$32,949.33</b>
<b>Texas Hill Country Opera &amp; Arts</b>	0.00	12,800.00	<b>\$8,310.50</b>
<b>TOTAL</b>	<b>\$285,625.00</b>	<b>\$494,838.00</b>	<b>\$281,583.00</b>

**STAFF RECOMMENDATION:**

Staff recommends approval of the recommended allocations for the arts organizations as listed in the above table.