

Legislation Text

File #: 17-722, Version: 1

Presenter/Contact
Chad Donegan, Golf Manager
(830) 221-4343 - cdonegan@nbtexas.org

SUBJECT:

Discuss and consider approval of the first reading of an ordinance revising Chapter 86-91 of the Code of Ordinances to amend fees at the Landa Park Golf Course.

BACKGROUND / RATIONALE:

The current fees for the Landa Park Golf Course have been in effect since the post renovation re-opening in 2014.

Based on a study completed by Mr. Jim Keegan, Golf Convergence, green fees and memberships are recommended to be raised slightly (average 5% increase). Also recommended is the elimination of the "Go Play Card" and implementing a single rate for all players. It is believed that by offering one single rate, the fee structure will be less confusing to the public and will attract additional players from the region.

Proposed fees are as follows (includes cart unless noted otherwise)

Fee Type	Proposed Fee	Current Fee	Amount of Increase
Daily M-F, w/cart	\$45.00	\$42.50/\$55.00	\$2.50
Daily M-F, Senior w/cart	\$39.00	\$36.50/\$49.00	\$2.50
Weekend w/cart	\$49.00	\$46.50/\$59.00	\$2.50
Twilight w/cart	\$35.00	\$32.50/\$39.00	\$2.50
Daily M-F, Junior (no cart)	\$10.50	\$10.00	\$.50
Weekend, Junior (no cart)	\$13.00	\$12.00	\$1.00
Annual Membership	\$1890.00	\$1800.00	\$90.00
Annual Spouse	\$945.00	\$900.00	\$45.00
Annual Membership, Jr.	\$210.00	\$200.00	\$10.00
Seasonal Membership	\$840.00	\$800.00	\$40.00
Monthly Membership	\$230.00	\$220.00	\$10.00
Annual Cart	\$900.00	\$900.00	No Change
Annual Trail	\$400.00	\$400.00	No Change

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

X	Yes	City Plan/Council Priority	Strategic Priorities: Effective Management: Update user fees.
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FISCAL IMPACT:

The proposed fee increases are expected to generate additional revenue by attracting more regional players.

COMMITTEE RECOMMENDATION:

The Golf Advisory Committee voted to recommend these fees to City Council at their October 10, 2017 meeting by a vote of 6-0-1.

STAFF RECOMMENDATION:

Staff recommends approval of the proposed golf fees to be effective January 1, 2018.