

Legislation Text

File #: 17-816, **Version:** 1

Presenter/Contact

Stacey Dicke, Parks and Recreation Director
(830) 221-4350 - sdicke@nbtexas.org

SUBJECT:

Presentation and possible direction regarding membership and rental fees for Das Rec, New Braunfels Recreation Center.

BACKGROUND / RATIONALE:

Staff has worked on proposed pricing for rental rates and membership rates at Das Rec based on information from the business plan.

City Council was shown proposed rates at the February Financial Workshop and at the joint City Council/Parks and Recreation Advisory Board Workshop in March 2017. On both occasions, general direction was provided to staff to establish rates based on "Option C" which was predicted to yield a 90% cost recovery.

In order to maintain a slightly more conservative approach, Staff proposes slightly increasing monthly rates for adults, youth & seniors by \$2.00. The family membership would retain a 53% discount from the individual rates (2 adults + 2 youth - 52%).

It is also proposed to offer discounts on annual rates during the opening of the facility including:

- Founding Members: 10% discount on annual rate if signed up prior to building opening
- Grand Opening Rate: 5% discount on annual rate if signed up within first three months of building opening

Staff feels these "specials" will generate excitement and activity from the community.

Member Type - Resident	Annual Fee	Daily Fee
Youth/Senior	\$288 (\$24/month)	\$10
Adult	\$420 (\$35/month)	\$12
Family	\$708 (\$59/month)	\$24
Member Type - Non-resident		
Youth/Senior	\$324 (\$27/month)	\$10
Adult	\$504 (\$42/month)	\$15
Family	\$900 (\$75 month)	n/a

(Note: all memberships will be annual memberships)

Rental rates are also taken from the Business Plan as follows:

Recreation Center Area	Fee	Deposit Required
½ Basketball Court	\$50.00 per hour	None
Full Basketball Court	\$100.00 per hour	None
Meeting Rooms A&B	\$100.00 per hour	None
Meeting Room A or B	\$50.00 per hour	None
Kitchen	\$20.00 per hour	\$100.00
Leisure Pool	\$400.00 per hour	\$200.00
Competition Pool	\$400.00 per hour	\$200.00
Competition Pool Lane Rental	\$15 per hour	None
Entire building	\$3,000.00	\$1,000.00

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

N/A

FISCAL IMPACT:

The proposed fees are in line with recommendations from the Business Plan and therefore should generate sufficient revenue for a 90% cost recovery in the first year of operations.

COMMITTEE RECOMMENDATION:

N/A

STAFF RECOMMENDATION:

N/A