

Legislation Text

File #: 17-815, Version: 1

Presenter/Contact

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SUBJECT:

Discuss and consider approval of the first reading of an ordinance amending Chapter 86 by adopting membership and rental fees for Das Rec, New Braunfels Recreation Center.

BACKGROUND / RATIONALE:

Staff has worked on proposed pricing for rental rates and membership rates at Das Rec based on information from the business plan.

City Council was shown proposed rates at the February Financial Workshop and at the joint City Council/Parks and Recreation Advisory Board Workshop in March 2017. On both occasions, general direction was provided to staff to establish rates based on "Option C" which was predicted to yield a 90% cost recovery.

In order to maintain a slightly more conservative approach, Staff proposes slightly increasing monthly rates for adults, youth & seniors by \$2.00. The family membership would be set as a 50% discount from the individual rates (2 adults + 2 youth - 50%).

It is also proposed to offer discounts on annual rates during the opening of the facility including:

- Founding Members: 10% discount on annual rate if signed up prior to building opening
- Grand Opening Rate: 5% discount on annual rate if signed up within first three months of building opening
- These special rates would be valid for up to the first two years of membership.

Member Type - Resident	Annual Fee	Daily Fee
Youth/Senior	\$288 (\$24/month)	\$10
Adult	\$420 (\$35/month)	\$12
Family	\$708 (\$59/month)	\$24
Member Type - Non-resident		
Youth/Senior	\$324 (\$27/month)	\$10
Adult	\$504 (\$42/month)	\$15
Family	\$828 (\$69/month)	n/a

(Note: all memberships will be annual memberships)

Rental rates are also taken from the Business Plan as follows:

Recreation Center Area	Resident/Member Fee	Non-resident Fee	Deposit Required
½ Basketball Court	\$50.00 per hour	\$75 per hour	None
Full Basketball Court	\$100.00 per hour	\$150 per hour	None
Meeting Rooms A&B	\$100.00 per hour	\$150 per hour	None
Meeting Room A or B	\$50.00 per hour	\$75 per hour	None
Kitchen	\$20.00 per hour	\$30 per hour	\$100.00
Leisure Pool	\$400.00 per hour	\$600 per hour	\$200.00
Competition Pool	\$400.00 per hour	\$600 per hour	\$200.00
Competition Pool Lane Rental	\$15 per hour	\$22.50 per hour	None
Entire building	\$3,000.00	\$4,500 per hour	\$1,000.00

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

X	Yes	City Plan/Council Priority	Strategic Priorities: Effective Management: Update user fees.
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FISCAL IMPACT:

The proposed fees were recommended in the Facility Business Plan for a 90% cost recovery goal. These rates were adopted as a part of the FY2017-2018 budget for the recreation center revenues.

COMMITTEE RECOMMENDATION:

STAFF RECOMMENDATION:

Staff recommends approval of the proposed rental and membership fees.