

## Legislation Text

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**File #:** 19-066, **Version:** 1

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Presenter/Contact

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**SUBJECT:**

Discuss and consider authorizing the closure of sections of W. San Antonio Street on Sunday, March 3, 2019, for ¡CycloVIVA!

**BACKGROUND / RATIONALE:**

On Sunday, March 3, 2019, the City of New Braunfels and local bike advocates are proposing to host the first-ever open streets event - ¡CycloVIVA! from 1:00 p.m. to 4:00 p.m. The one-mile route will close vehicular traffic along West San Antonio Avenue from Walnut to Concepcion Avenues at Ernest Eikel Field and JAWS Skate Park for the community to walk, bike, skate, run, dance or just play in a safe, relaxed atmosphere.

The free event will give New Braunfels residents a chance to experience W San Antonio Street from a different perspective on foot or by bike and experience sights they may drive by everyday but may not notice - businesses, restaurants, neighborhoods, historic buildings, parks, churches, and public art. The event will include many activities for all ages such as a bike rodeo for kids, Das Rec Fitness Zumba, Comal Fit Chef Food Demonstrations, Fix-a-Flat Demo, performances by NB Dance Studio students, and so much more! These activities will be located at designated "activity hubs" - Health & Family, Mobility, and Culture & Heritage. The goal is to promote health and wellness while bringing families and friends together in fun and pet-friendly event.

We have been fortunate to have engaged great partners and sponsors including:

AAMPO	Connections
Comal County Health Department	EzyKleen Laundry & Car Wash
HEB	Hispanic Business Alliance
HMT Engineering & Surveying	LJA Engineering
New Braunfels Parks Foundation	McKenna Foundation
Texas A&M Agri-Life	
New Braunfels and Comal ISDs Chef Mario & ComalFIT	
Coursen-Koehler Engineering & Associate, a division of Westwood	

Open Streets, or ciclovias, started in South America and has since been held worldwide for more than 30 years in more than 400 cities. The most successful events in Texas are hosted by Brownsville, San Antonio and Fort Worth.

**ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:**

X	Yes	City of New Braunfels Strategic Priorities	Quality of Life - Expand recreational, arts and cultural enrichment opportunities.
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**FISCAL IMPACT:**

Staff has currently raised \$3,250 to assist in event expenses including signage, traffic, and law enforcement expenses. Staff is pursuing additional sponsors and requesting vendors for the activity hubs to help cover the additional costs. Additionally, the New Braunfels Parks Foundation is raising funds and helping to finance the event.

**COMMITTEE RECOMMENDATION:**

N/A

**STAFF RECOMMENDATION:**

Staff recommends approval of the street closure request.