

## Legislation Text

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Presenter/Contact  
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**SUBJECT:**

Approval of the Arts Commission recommendations for allocating grant awards from hotel occupancy tax to various arts organizations of the City and authorizing the City Manager to execute contracts with the aforementioned organizations for the purpose of disbursement and use of funding.

**BACKGROUND / RATIONALE:**

The City Secretary's Office posted notice of the application process for hotel occupancy tax (HOT) grants via the City's bulletin board, press release, the City website, and in the Herald-Zeitung; and made the application available for interested arts organizations beginning in January. The Arts Commission met on April 15, 2019, to review qualified applications and make recommendations to the City Council.

**ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:**

N/A

**FISCAL IMPACT:**

City ordinance requires that 15 percent of HOT collections be allocated to the "enhancement of arts and cultural organizations and programs". Customarily these proceeds are divided equally between the Arts and Heritage Commissions who then make recommendations to City Council on the disbursement of their respective halves of the funding. This year, \$310,350.00 was made available to the Arts Commission based on 2018 HOT collections.

**COMMITTEE RECOMMENDATION:**

The Arts Commission voted unanimously for the allocation as listed in this table:

Name of Organization	2018 Award	2019 Request	2019 Recommendation
Brauntex Performing Arts Theatre Association, Inc.	109,602.00	117,180.00	75,116.96
Christian Youth Theater San Antonio	0.00	56,250.00	22,713.53
Circle Arts Theatre	52,057.00	60,400.00	44,836.83
Greater New Braunfels Arts Council	20,000.00	14,000.00	9,904.33
Mid-Texas Symphony Society, Inc.	20,000.00	28,998.00	16,094.18
New Braunfels Art League	68,000.00	74,500.00	46,925.67
New Braunfels Community Chorale	5,400.00	6,500.00	4,249.17

<b>New Braunfels Parks Foundation</b>	10,000.00	10,000.00	<b>3,992.87</b>
<b>New Braunfels Science Education Foundation</b>	3,750.00	3,750.00	<b>3,072.73</b>
<b>New Braunfels Theatre Company</b>	25,276.00	38,800.00	<b>9,442.50</b>
<b>Outdoor Gallery of Art of New Braunfels, Inc.</b>	53,370.00	51,200.00	<b>20,242.83</b>
<b>Performing Arts Academy of New Braunfels</b>	80,000.00	80,000.00	<b>33,317.37</b>
<b>Texas Concert Opera Collective</b>	0.00	26,000.00	<b>6,990.70</b>
<b>Texas Hill Country Opera &amp; Arts</b>	17,800.00	21,700.00	<b>13,450.33</b>
<b>TOTAL</b>	<b>\$465,255.00</b>	<b>\$589,278.00</b>	<b>\$310,350.00</b>

**STAFF RECOMMENDATION:**

Staff recommends approval of the recommended allocations for the arts organizations as listed in the above table.