

Legislation Text

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Presenter/Contact

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SUBJECT:

Discuss and consider approval of a roster of participant organizations for the Complete Count Committee to assist the U.S. Census Bureau with awareness and outreach for the 2020 Decennial Census.

BACKGROUND / RATIONALE:

At their March 11, 2019 meeting, City Council heard a presentation provided by the U.S. Census Bureau's Regional Partnership Specialist regarding the federal government's approach to the 2020 Decennial Census. On April 8, 2019, City Council approved a resolution creating a Complete Count Committee made up of representatives across the community. The Committee will assist with local support and outreach to encourage citizen response to the Decennial Census.

ADDRESSES A NEED/ISSUE IN A CITY PLAN OR COUNCIL PRIORITY:

City Plan or Policy: Envision New Braunfels Just a few of many Actions in the comprehensive plan that are impacted by a complete count.	Action 1.13: Use CDBG, NBEDC funds, and other dollars to fund commercial façade grants and other incentives for reinvestment. Action 2.4: Promote increased awareness of the diversity of cultures. Action 6.3: Include population growth estimates when planning and developing facility master plans to ensure adequate spaces. Action 6.13: Maintain or enhance response times by building and/or renovating fire/police stations as population growth or annexation warrant. Action 7.55: Collaborate with regional partners (MPO, TxDOT, AACOG, other cities, etc.) on future corridors between New Braunfels and Seguin to relieve congestion on SH 46, FM 725, and FM 1044 including an extension of FM 306 towards the airport, an extension of Business 35, an extension of Ruekle Road or Solms Road, and a connection to SH 130. Action 8.2: Leverage city/community/private partners (e.g. school system, developers, private industry, etc.) to plan for future community growth.
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FISCAL IMPACT:

Funds are limited to any advertising/publicity needs. As New Braunfels lies within the San Antonio media market, New Braunfels will receive the positive effects of media ads produced by the San Antonio/Bexar County Complete Count Committee. A complete count of New Braunfels', and surrounding counties', populations will not only ensure fair congressional and state legislature representation pursuant to the U.S. Constitution, but it will also ensure appropriate funding proportions allocated to local programs and projects that receive federal taxpayer dollars.

COMMITTEE RECOMMENDATION:

N/A

STAFF RECOMMENDATION:

Staff recommends approval of the roster of participating organizations.