

City of New Braunfels, Texas

550 Landa Street New Braunfels, TX

Legislation Text

File #: 21-158, Version: 1

Presenter/Contact

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Subject:

HST21-035 Discuss and consider a Certificate of Alteration to attach a sign to the commercial building addressed at 223 West San Antonio Street, located within the Downtown Historic District.

Background:

Case #: HST21-035

Owner: Scores Sports Bar

Applicant: Tim Babb / Sign Crafters

2401 S IH 35

San Marcos, TX 78666

The subject property is situated on the east side of West San Antonio Street between Castell and Hill Avenues in the Downtown Historic District. The subject structure is a single-story commercial building sharing party walls with two other commercial buildings.

Historic Context:

Historic maps indicate that the structure was built around 1925 as an addition to the two-story building adjacent to the property. The building was originally an extension of the Pfeuffer and Holm Store. The J.C. Penney store operated at this location, holding a lease agreement on the property through the early 1980's.

The primary façade is a recessed storefront entry with glass windows. The applicant has indicated that the façade canopy is constructed of fiber cement material (Hardie board).

Request:

The applicant is requesting a Certificate of Alteration to erect an attached, protruding wall sign in place of the existing sign. The proposed sign is oval shaped and reads "Scores Sports Bar & Grill." The attached sign measures 60 inches by 38 & 5/8 inches, and is attached by steel bolts mounted on the Hardie-board.

Staff Analysis:

The proposed sign is to be attached to a non-historic storefront located above the canopy. The sign's orientation perpendicular to the sidewalk should produce a more unified and cohesive aesthetic for commercial properties in the Downtown Historic District. Similar signs can be found Downtown both along San Antonio and Seguin Streets.

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Attachments:

- 1. Location Map
- 2. Application
- 3. Sanborn Map
- 4. Sign Renderings