

Legislation Text

File #: 21-1102, **Version:** 1

PRESENTER:

Stephanie Chelar, Das Rec Recreation Manager

SUBJECT:

Das Rec Update

DISCUSSION:

Das Rec staff worked hard throughout Fiscal Year 2021 to increase the membership levels seen prior to COVID. By the end of the year, memberships were hovering around 12,000. The membership level prior to COVID reached a high of 14,957. In March of 2021, day pass sales resumed in anticipation of summer and the influx of visitors to our area. Average daily check in's this summer, with members and day passes, were approximately 1,000/day.

Many programs and activities returned to normal during the year. Kinder Care reopened in June of 2021 with limited capacity and is continuing to see growth, with an average of 1,100 check in's per month. Open play basketball, volleyball and pickleball resumed to normal play levels, as well as our adult leagues for all 3 sports. This summer started with a 3v3 basketball league which has progressed to 5v5 as the demand increased.

Das Rec had a busy summer this year, compared to summer 2020. Roughly 450 kids participated in Das Rec summer camps. We offered camps for basketball, volleyball, pickleball, indoor soccer, and even mixed sports. We saw a large success with "Sports Series" being held in place of typically sports due to COVID. Das Rec swim lessons were also very busy this summer with 521 lessons completed.

For the first time since opening over three years ago, the facility closed for three days for maintenance. During this time, the gym and group exercise room floors were refinished, a mural was painted in Kinder Care and the facility was cleaned from top to bottom to include high dusting, power washing the pool deck, front and back patios, and deep cleaning of all floors and carpeted areas. While closed, staff provided group exercise classes off-site (Landa Park Dance Slab and Olympic Pool) to allow members options for working out, as well as replaying Facebook LIVE chair yoga classes. Overall, the week was a great success and members seemed to appreciate the efforts.

The Youth Volleyball League began in September and had 158 participants, our highest participation in this league to date. This has been a great option for girls and boys wanting to be a part of the sport. We had a great turnout for volunteer coaches with 16 coaches signed up.

This fall has fun events coming up such as the Das Pumpkin Patch (in the pool), Souls and Salutations, and our Annual Das Wurst Pickleball Tournament.

The Youth Basketball league begins in January and we expect a big turnout for our 2021-2022 season. We will again seek volunteer coaches who want to have an impact on the New Braunfels youth and community

We are excited to be a featured tour for the National Athletic Business Conference for 2021. We will host a tour on Wednesday, October 27, showcasing the facility and its features, as well as our programming and marketing highlights.

RECOMMENDATION:

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