

## Legislation Text

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**PRESENTER:**

Jonathan Packer, President & CEO, New Braunfels Chamber of Commerce

**SUBJECT:**

Briefing on the intercity trip to Greenville, SC.

**BACKGROUND INFORMATION:**

The New Braunfels Chamber of Commerce led a group of business and community leaders on a three-day trip to Greenville, SC to network and learn from subject matter experts on economic development, tourism, the arts, downtown strategies, local government, and public/private partnerships. This trip took place October 15-17, 2023.

This presentation will provide an overview on highlights from the trip.